

PURA



idea ceramica
dress your home

Pavimento:
Pura white rettificato 60x60
Floor tiles:
Pura white rectified 24"x24"

white



Pavimento:
Pura desert naturale 60,4x60,4
Floor tiles:
Pura desert natural 24"x24"

desert



Rivestimento / Wall tiles :
 Pura ins. Decò cenere 25x60 / 10"x24"
 Pura Black 25x60 / 10"x24"
 Pura Ice 25x60 / 10"x24"
 Pura list. Decò Cenere 4,5x60 / 1³/₄"x24"
 Stick Argento 1x60 / 1¹/₂"x24"

Pavimento / Floor tiles :
 Pura Black 30x60,4 / 12"x24"

PURA



Rivestimento / Wall tiles :
 Pura Black 25x60 / 10"x24"
 Pura Ice 25x60 / 10"x24"
 Pura ins. Dress Cold 25x60 / 10"x24"
 Pura list. Dress Cold 4,5x60 / 1³/₄"x24"

black

Rivestimento : Pura grey 25x60, decoro Seta 6 pz. 25x60,
parete di fondo white 25x60, Listello Dress warm 4,5x60, stick bordeaux 1x60.
Wall tile : Pura grey 10"x24", decoro Seta 6 pz. 10"x24",
in the back white 10"x24", listel Dress Warm 1 3/4"x24", stick bordeaux 1/2"x24".



grey

desert / white



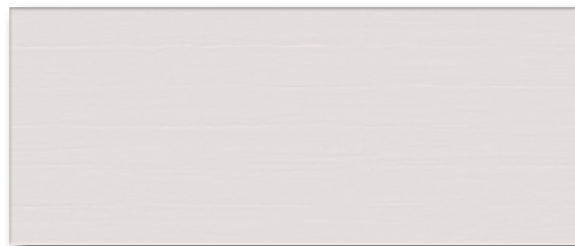
Rivestimento : Pura white 25x60, Listello Decò sabbia 4,5x60, inserto Decò sabbia 25x60
Wall tile : Pura white 10"x24", listel Decò sabbia 1 3/4"x24", insert Decò sabbia 10"x24".
Pavimento : Pura desert 60,4x60,4 / Floor tiles : Pura desert 24"x24"

Seta



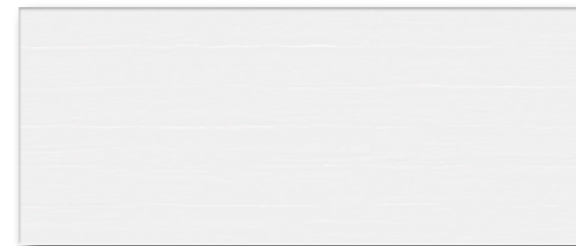
63 UR450 Pura Dec. Seta *6 pz. / 25x60 / 10"x24"

White



56 UR150 Pura White / 25x60 / 10"x24"

Ice



56 UR120 Pura Ice / 25x60 / 10"x24"

Ink



63 UR650 Pura Dec. Ink *6 patterns. / 25x60 / 10"x24"

Mix Uni



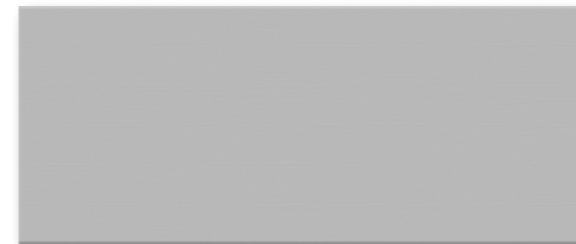
63 UR550 Pura Dec. Mix UNI *2 pz. / 25x60 / 10"x24"

Vanilla



56 UR160 PuraVanilla / 25x60 / 10"x24"

Light Grey



56 UR660 Pura Light Grey / 25x60 / 10"x24"

Mix Uni



63 UR550 Pura Dec. Mix UNI *2 patterns. / 25x60 / 10"x24"

Decò Sabbia



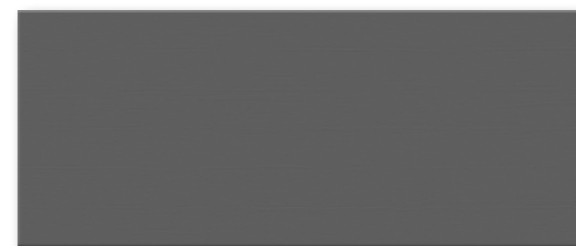
46 UR251 Pura Ins. Decò Sabbia / 25x60 / 10"x24"

Desert



56 UR250 Pura Desert / 25x60 / 10"x24"

Anthracite



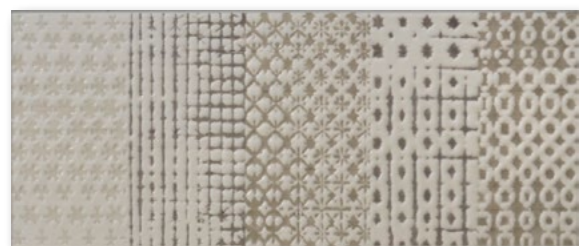
56 UR670 Pura Anthracite / 25x60 / 10"x24"

Decò Genere



46 UR221 Pura Ins. Decò Genere / 25x60 / 10"x24"

Dress Warm



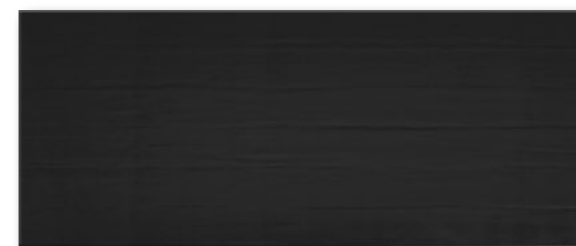
46 UR252 Pura Ins. Dress Warm / 25x60 / 10"x24"

Grey



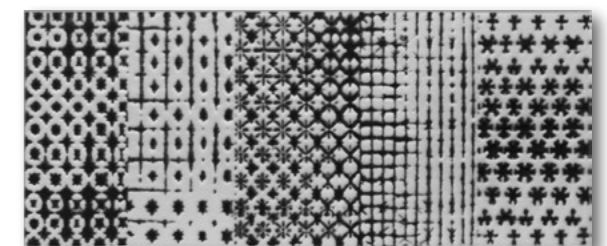
56 UR350 Pura Grey / 25x60 / 10"x24"

Black



56 UR360 Pura Black / 25x60 / 10"x24"

Dress Cold



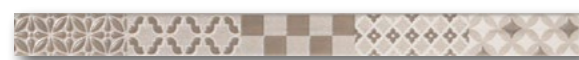
46 UR222 Pura Ins. Dress Cold / 25x60 / 10"x24"

Dress Warm



29 UR152 Pura List. Dress Warm / 4,5x60 / 1"3/4 x24"

Decò Sabbia



29 UR151 Pura List. Decò Sabbia / 4,5x60 / 1"3/4 x24"

Matching Stick: 1x60 / 3/8" x24" 26

UR001_Stick Argento

UR002_Stick Bordeaux

UR003_Stick Rosso

UR004_Stick Petrolio

UR005_Stick Glicine

Matching Stick: 1x60 / 3/8" x24" 26

UR006_Stick Black

UR007_Stick Pink

UR008_Stick Electric Blue

UR009_Stick Blue Tiffany

UR010_Stick Dark Brown

Dress Cold



29 UR122 Pura List. Dress Cold / 4,5x60 / 1"3/4 x24"

Decò Genere



29 UR121 Pura List. Decò Genere / 4,5x60 / 1"3/4 x24"

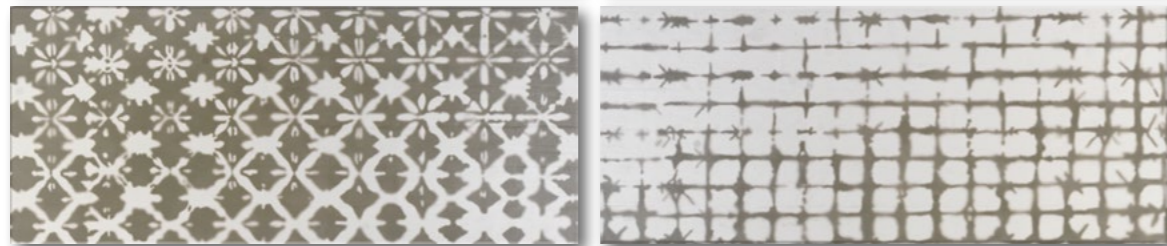
Pura / Warm

Wall tile
Rivestimento

Wall tile
Rivestimento

Pura / Cold

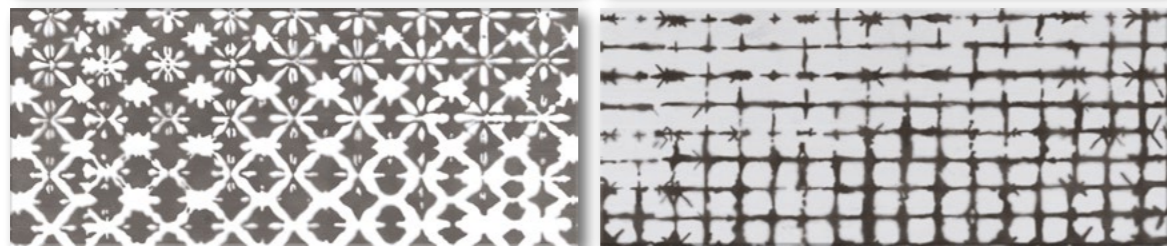
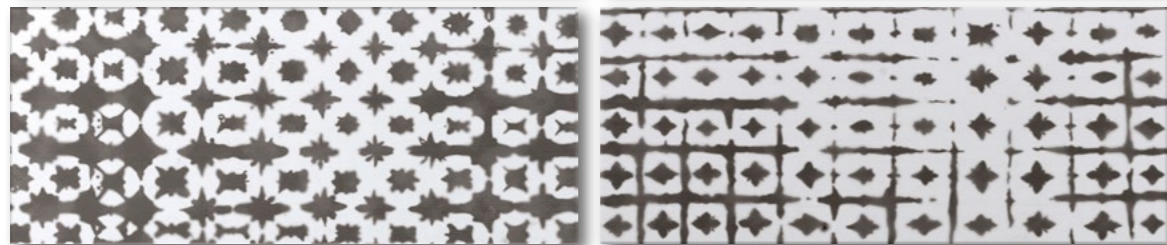
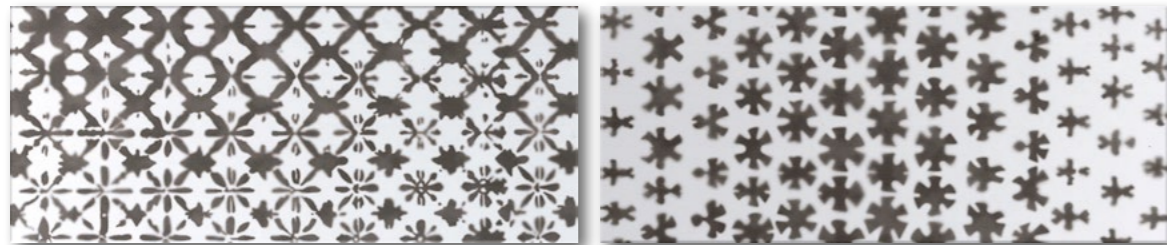
Seta



63 Mq.

UR450 Pura Dec. Seta *6 patterns. / 25x60 / 10"x24"

Ink



63 Mq.

UR650 Pura Dec. Ink *6 patterns. / 25x60 / 10"x24"

Mix Uni

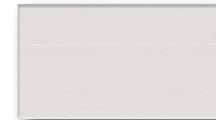


63 Mq.

UR550 Pura Dec. Mix UNI *2 patterns. / 25x60 / 10"x24"

Warm

White



Vanilla



Desert



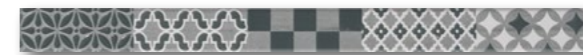
Grey



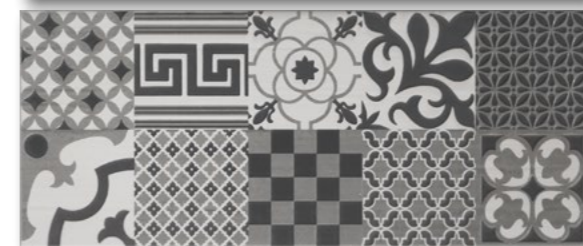
Warm or Cold ?

Choose and mix your Pura

Decor



Pz.



Pz.

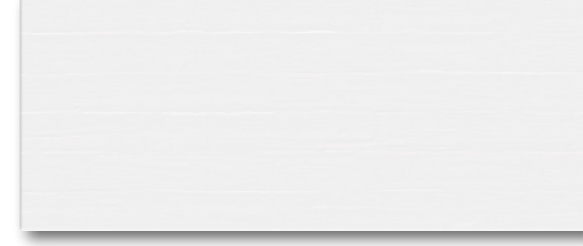


Mq.



Pz.

8 Colors



25x60

Wall tile / Rivestimento

Floor tile / Pavimento

6 Colors



60x60

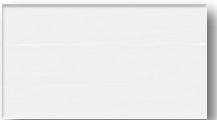
6 Colors



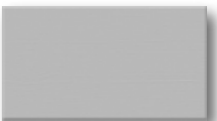
30x60

Cold

Ice



Light grey



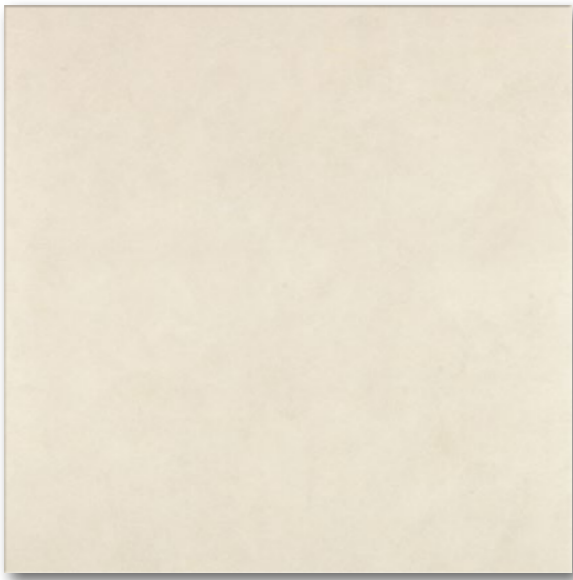
Anthracite



Black

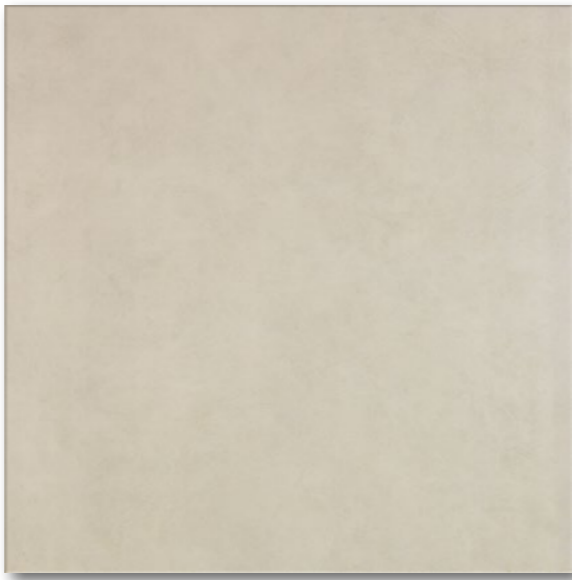


White



UR100N Pura White Naturale / 60,4x60,4 / 24"x24" 61
UR100R Pura White Rettificato / 60x60 / 24"x24" 63

Vanilla



UR110N Pura Vanilla Naturale / 60,4x60,4 / 24"x24" 61
UR110R Pura Vanilla Rettificato / 60x60 / 24"x24" 63

Black



UR320N Pura Black Naturale / 60,4x60,4 / 24"x24" 61
UR320R Pura Black Rettificato / 60x60 / 24"x24" 63

Desert



UR200N Pura Desert Naturale / 60,4x60,4 / 24"x24" 61
UR200R Pura Desert Rettificato / 60x60 / 24"x24" 63

Grey

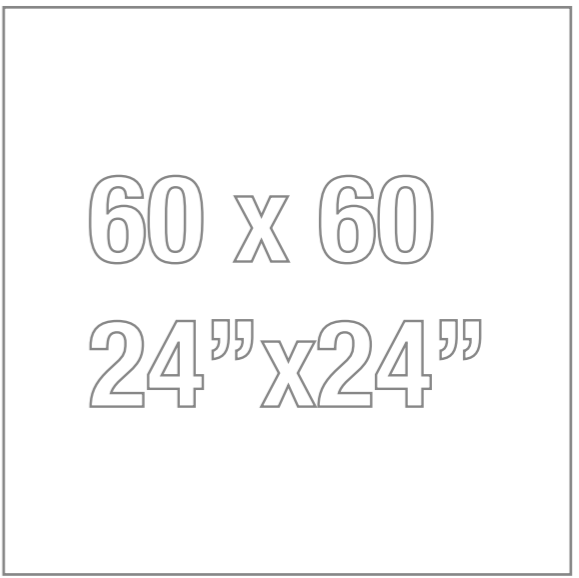


UR300N Pura Grey Naturale / 60,4x60,4 / 24"x24" 61
UR300R Pura Grey Rettificato / 60x60 / 24"x24" 63

Anthracite



UR500N Pura Anthracite Naturale / 60,4x60,4 / 24"x24" 61
UR510R Pura Anthracite Rettificato / 60x60 / 24"x24" 63



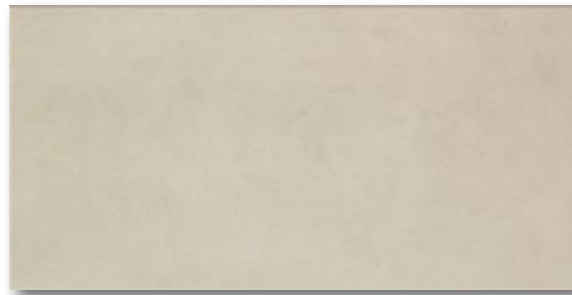
Floor Tile

White



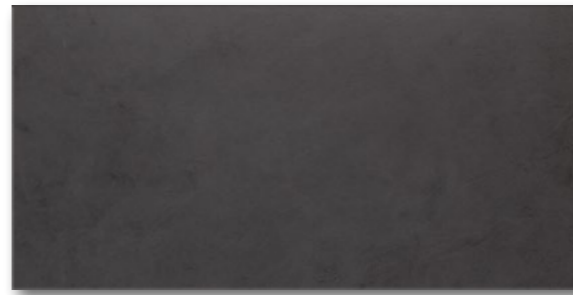
UR130N Pura White Naturale / 30x60,4 / 12"x24" 53

Vanilla

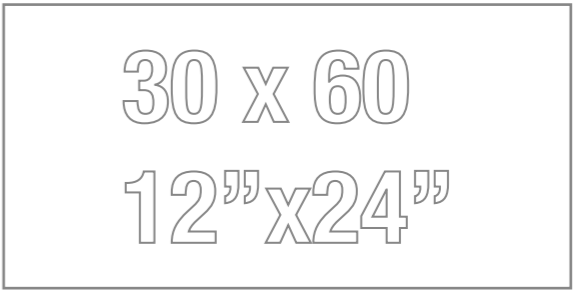


UR140N Pura Vanilla Naturale / 30x60,4 / 12"x24" 53

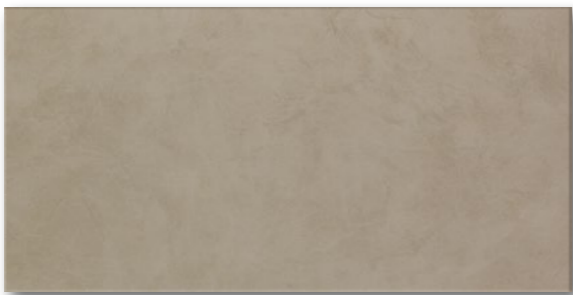
Black



UR340N Pura Black Naturale / 30x60,4 / 12"x24" 53

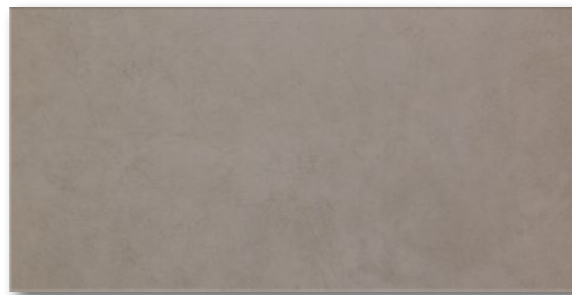


Desert



UR230N Pura Desert Naturale / 30x60,4 / 12"x24" 53

Grey



UR330N Pura Grey Naturale / 30x60,4 / 12"x24" 53

Anthracite



UR540N Pura Anthracite Naturale / 30x60,4 / 12"x24" 53

Pavimento

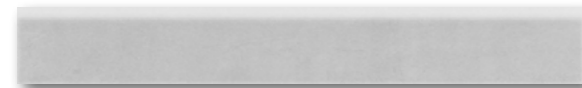
Floor Tile

Pavimento

Pura / Floor tile

Battiscopa 8x60 / 3¹/₈ x 24" **13**
Skirting pc.box 15 / kg.box 17,14

Vendita solo a scatole complete. To be sold as full box only.
Vendable uniquement en boîtes entières. Abnahme nur volle pakete.



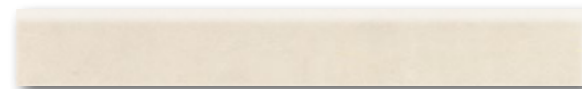
UR401 Batt. LIGHT GREY



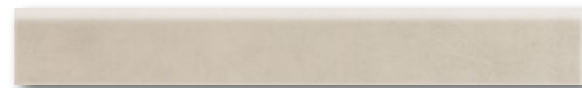
UR501 Batt. ANTHRACITE



UR321 Batt. BLACK



UR101 Batt. WHITE



UR111 Batt. VANILLA



UR201 Batt. DESERT



UR301 Batt. GREY

PEI 4

PEI 3

*only: Desert / Grey / Black / Athracite

Pura

IN

Texture

40x80

60x60

60,4x60,4

30x60,4

Floor

Wall

wall tile

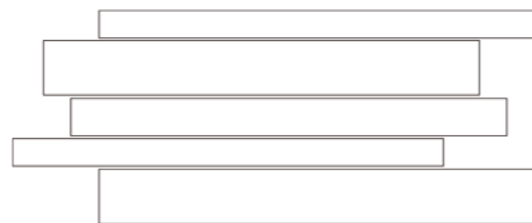
25x60

30x30

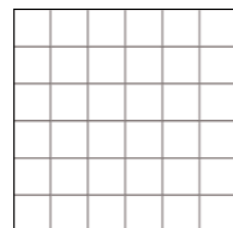
Pezzi Speciali

Special pieces

Muretto Pura (all colors)
20x40/8"x16"



Mosaico Pura (all colors)
30x30/12"x12"



Muretto **32**
20x40/8"x16"

UR132 Pura White Muretto
UR142 Pura Vanilla Muretto
UR332 Pura Grey Muretto
UR232 Pura Desert Muretto
UR342 Pura Black Muretto

Mosaico **25**
30x30/12"x12"

UR131 Pura White Mosaico
UR141 Pura Vanilla Mosaico
UR331 Pura Grey Mosaico
UR231 Pura Desert Mosaico
UR341 Pura Black Mosaico

Pura / Floor tile


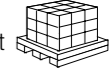
Pavimento
Floor tiles - Sols - Bodenfliesen

Gres porcellanato colorato in massa
Colorbody porcelain - Grès cérame teinté dans la masse
Durchgefärbtes Feinsteinzeug

Spessore 10 mm
Thickness - Epaisseur - Sarke
Rettificato - Rectified - Rectifié
Rektifiziert

Spessore 9,2 mm
Thickness - Epaisseur - Sarke
Naturale - Natural - Naturelles
Nicht rektifiziert

30x60,4 / 12"x24"
60,4x60,4 / 24"x24"
60x60 / 24"x24"

Size Formato	Box 			Pallet 		
	Pz	Mq	Kg	Box	Mq	Kg
30x60,4	7	1,27	22,90	40	50,80	915
60,4x60,4	4	1,46	27,10	32	46,72	867
60x60	4	1,44	26,80	32	46,08	855

Floor Tile / Pavimento

Packaging / Imballi / emballages / verpackung

TECH INFO

Pura / Wall tile


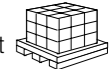
Rivestimento
Wall tiles - Faience - Wandfliesen

Bicottura tradizionale
Traditional double fired - Traditionnelle double feue
Zweibrandfliesen

Spessore 9 mm
Thickness - Epaisseur - Sarke

Monocalibro
Monocaliber - Monocalibre -
In einem Werkmass

25x60 -10"x24"

Size Formato	Box 			Pallet 		
	Pz	Mq	Kg	Box	Mq	Kg
25x60	9	1,35	19,18	48	64,8	920
4,5x60 List. Decò	8		3,30			
4,5x60 List. Dress	8		3,10			
25x60 Ins.Decò	4		9,40			
25x60 Ins.Dress	4		9,40			
30x30 Mosaico	11		14,40			
20x40 Muretto	10		14,30			
STICK 1x60	8		0,70			

Wall Tile / Rivestimento

Packaging / Imballi / emballages / verpackung

TECH INFO